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A Message from the President My family has milled Heckers Unbleached Flour for over three generations. We start with a special
hlend of premium wheat that has more protein than any of the other leading brands. Then, we let it whiten naturally-no chemicals, no bleaching agents and no bromate." "Unbleached Forever" is our motto. What does this mean to you, our customer? It means yourre using a natural product that will produce
consistently better results in all your baked goods. Since 1843 . Heckers has simply been the best After all this time, we think we know about making a quality flour and hope you agree. May we continue to deserve your loyalty.
Paul Lhemanntle

## Heckers Flour Facts

- Heckers is perfect for Bread Machines because
of its higher GLUTEN (protein) content. Since Of its higher GLUTEN (protein) content. Since
Bread Machines vary, we suggest you use the Bread Machines vary, we suggest you use the
recipes packed with your machine and use only recipes packed
Heckers Flour.
- Heckers is an All Purpose Flour that can be used
- Heckers is an All Purpose Flour that can be
in ANY recipe calling for All Purpose Flour. - For all of your recipes calling for Whole Wheat, - For all of your recipes calling for Whole Wheat,
look for Heckers Stone Ground Whole Wheat look for Heckers Stone Ground W
Flour in our convenient $2-\mathrm{lb}$ bag.

SINCE 1843


NET WT. 5 LBS. (2.26 Kg.)


## NO BLEACHING AGENTS

QUALITY THAT'S GUARANTEED Since 1843, Heckers Unbleached Flour
has been the highest quality flour available for all your baking needs. If, for an reason, you are not satisfied with the quality of our flour, please send your
name, address, and reason for dissatisfaction
with the entre Wimt, the entirs and bag botoon for andsatistaction
wiop paid
to: The Uhlmann Company, P.O. Box to: The Uhimann Company P.O. Bo
419410, Kansas City, MO $64141-6410$
We will prompty send you We will promptly send you a refund.

MANUFACTURED SPECIALLY FOR
THE UHLMANN COMPANY THE UHLIMANN COMPANY
KANAS C ITTO, MO 64141 U.S.A. 800-383-8201

UNBLEACHED

