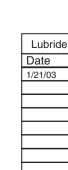


FONTS USED: AvantGarde-Book, AvantGarde-Demi, Helvetica, Helvetica-Bold, Helvetica-Condensed, Helvetica-Condensed-Bold, HelveticaNeue-MediumCond, OCRB, Pfizer

CYAN MAGENTA YELLOW BLACK

FDA FORMAT COPY STANDARD FORMAT/ 6 nt HELVETICA CONDENSED 80% SCALE 1/4 pt Leading



eı	m Listerine B	onus Displa	ay - Riser PFIZER
	Spec No.	Artist	Nature of Revision
	S2AN2941-1	Lars	Lubriderm Listerine Bonus Display - Riser

PFIZER CONSUMER HEALTHCARE				
Approvals	Signature	Date		
Brand				
Regulatory				
Medical/Dental				
Legal				
	For Labels a	For Labels and Bursts		
Co-packer: Spec #:		Hand Applied: Machine Applied:		
-1				

Luriderm logos and dark blue band Print or Match PMS 294

