



Mike Delia

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OBJECTIVE:

I am seeking a position where I can create stunning graphics as part of an innovative creative team dedicated to producing the highest level digital artwork.



EXPERIENCE:

Computer Graphics Manager – Lars & Associates – Hibernia, NJ – 1986 to present
For the past 23 years I have been working on a diverse group of accounts and projects. I have specialized in packaging graphics, but have been called on to design and produce hundreds of instore promotional pieces, FSI ads, brochures, sell sheets, stationary, business cards. Google ads, online coupons, web graphics and animated gifs.

In the mid 80's I was one of a hundred artists asked to beta-test the very first version of Adobe Photoshop. In the late 90's, I was responsible for submitting the first drafts of the revamped OTC Drug Facts to the FDA for Shering-Plough and Wyeth.

More recently, I have become a webmaster. I have designed three commercial sites, some with complete, custom e-commerce solutions. I have also produced dozens of Google ads, on-line coupons and set up ftp sites. I am currently managing a 150+ page site: gibbon.com, for a decorative ribbon company based in New Jersey. For this massive site I created my own Photoshop plug-in called *BowTie 2.0*. An applet that allows us to create realistic three dimensional bows from scanned swatches of ribbon.



CLIENT LIST:

B&G Foods, Inc.:

Emeril's, Polaner, Cream of Wheat, Accent, Vermont Maid, B&M Baked Beans, Las Palmas, Grandmas Molasses, Brer Rabbit Molasses, Regina Vinegar, Joan of Arc, Underwood, Ortega, Las Palmas, Wright's Liquid Smoke, Vermont Maid, Maple Grove Farms, Trappe's Red Devil

Cadbury:

Bubblicious, Dentyne, Trident, Halls, Coloretts, Chicklets

M&M Mars:

M&M's, Snickers, Holidays, Skittles, Starburst, Milky Way, Dove, Twix, Mars

Schering-Plough:

Coppertone, Afrin, Drixoral, Tinactin, Lotrimin, Dr. Scholl's, Bain de Soleil, A+D Ointment

Pfizer:

Roloids, Lubriderm, Listerine, Benadryl

Wyeth:

Advil, Dimetapp, Centrum, Robitussin



SOFTWARE:

- **Adobe CS3:** Illustrator, PhotoShop, InDesign, Flash, Dreamweaver, Fireworks, Acrobat
- **Quark XPress 8** • **Strata 3D CX** • **FreeHand MX** • **Fetch**
- **Microsoft Office:** Word, PowerPoint, Excel, Entourage, Explorer

Scripting languages: html, xml, Perl, JavaScript, Java, php